

Desiree Peterkin Bell Actively Promotes Domestic and Global Women Empowerment

Philadelphia, Pennsylvania -

[Desiree Peterkin Bell](#), President and CEO of DPBell & Associates understands the power behind Women Empowering Women. Anchored on her personal and company mantra, “Purpose NOT Position”, Bell ensures that she uses her voice, platform and years of experience and expertise to impact more and more women.



STRATEGIST.
BRAND BUILDER.
PROBLEM SOLVER.

In September 2017, Desiree Peterkin Bell co-authored a book entitled [Women Who Inspire](#) - a groundbreaking book and Amazon best-seller featuring inspirational stories to fuel the soul's deepest desires, authentic truth and divine purpose.

Being a mother herself, Bell understands the importance of self-love and care as one of the foundations of empowerment. Over the holidays, [she and her team partnered with “Operation Holiday Help”](#) and gifted Philadelphia mom's with a day of pampering.

This year is also a great start for Bell and her team as she supports the **Women’s March**- an ongoing work uplifting the voices and campaigns of the nation’s most marginalized communities to create transformative social and political change and the “**Power Rising Summit**” (“organized for Black women, by Black women,”) that will focus on issues specific to women of African descent.

“...I think what you’re seeing now is a lot more of the collective power women have and the significant dialogue around Black women and intersectionality when we talk about feminism and allyship”, Bell said. “Yes, I believe in women’s rights, I also believe in the complexity that it represents because not all of our experiences as women are the same. ...I will continue to use my voice and platform to help impact and empower the women, specifically women of color in politics, the boardroom and to be well represented everywhere.”

Desiree Peterkin Bell and her team at DPBell & Associates - a boutique public affairs firm serve clients nationally and internationally in areas such as branding, media, political consulting, and crisis communication. For more details, visit <http://www.desireepeterkinbell.com>